



# **Social Impact Report**

### **Driving Social Growth through Legislation and Government Budgets**



Since 121's foundation every shekel we've raised has generated

# 380 times its value driven by government budgets devoted to social development!

# **Our Work and Achievements in 2024**

In the first half of 2024, we drove legislative and policy changes in partnership with 212 civil society organizations and hundreds of activists.

Our efforts have led to accomplishments that are improving the lives of hundreds of thousands of Israelis.

# **Swords of Iron War**

**50** Partners

#### Ad Hoc Support for the War-Affected Workforce

When the war broke out, we rallied civil society organizations and, through collective efforts, convinced the government to provide grants and unemployment benefits to tens of thousands of workers who were put out of work.

In recent months, we've also pressed for adopting a "Flexible Employment model" to promote part-time work during emergencies with government compensation for reduced hours. The Ministry of Economy responded positively and is now working on developing this model.

Our efforts have provided substantial financial support to thousands of families during the war.

Supporting Partner:



## IN GOOD HANDS

**62** Partners

#### Improving Education for Children from Birth to Age Three

We kicked off 2024 with a multi-faceted campaign to minimize the government's drastic early childhood education budget cuts. Unfortunately, we couldn't prevent the cuts. However, at the "Seeing the Future conference" we initiated in the Knesset in July, with strong participation from the early childhood community, we secured a promise from the Minister of Education that any budget surplus would be redirected to early childhood educational training.

In parallel, we collaborated with our partners to enhance the Ministry of Education's support for displaced toddlers and to develop a proposal for improving the delivery of educational training, which we'll continue to push forward with the relevant authorities.

Since its inception, this partnership has resulted in the training of over 25,000 early childhood educators, directly benefiting around 200,000 toddlers. Every educator has also undergone educational training in daycare centers, significantly impacting the next generation.

**Supporting Partners:** 



רם ושולמית עמר Ram & Shulamit Amar

אנדראה והווארד פיונר Andrea & Howard Finger









#### THE SPRINGBOARD

**52** Partners

## **Business and Social Sector Partnership to Boost Investment in Professional Development**

Since the start of the year, we've been pushing to get both political leaders and professionals at the Ministries of Economy, Finance, and Labor on board with the need to invest in the professional development of war victims, especially displaced residents.

Teaming up with our partners, we crafted a detailed proposal to amend the Ministry of Economy's vocational training initiatives. Since "The Springboard" was launched, more than 70,000 citizens have received training through

government-funded programs and have successfully landed stable jobs.

**Supporting Partners:** 











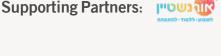
# **RECIPE FOR SUCCESS**

18 Partners

#### **Initiative to Provide School Meals for At-Risk Youth** Working alongside our partners - education networks, social organizations, and parent groups - we engaged

key decision-makers at the highest political and professional levels of government. We secured a commitment from the Chair of the Knesset Education Committee and the Minister of Education's office to expand the school meals program to all schools serving at-risk youth. Thanks to our efforts, the program was first rolled out in schools for at-risk youth in the Arab community. As a result, around 7,000 boys and girls are now receiving lunches at school. We're continuing our

work to ensure that all 20,000 students in schools for at-risk youth will have access to meals in this school year.





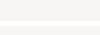
MAZON

## **Mental Health Advancing Policy for Mental Health and Resilience**



#### We're in the process of building a partnership with leading social and professional organizations to work together on expanding and enhancing the national resources for mental health and resilience. Over the next

few months, we'll be focusing on outreach and aligning with our partners on clear, targeted objectives. SCHEINBERG FOUNDATION Supporting Partner:





# **Advancing Dignity for Older Adults**

THE GOLDEN PATH

being aired on TV and in nursing homes, day centers, welfare offices, medical centers, and more. Right now, we're working to convince the Ministry of Welfare to roll out a support program for isolated seniors who need assistance. The Minister of Welfare has shown interest in moving this proposal forward, and it's

We launched a campaign to raise awareness and address fraud targeting senior citizens, led by journalist Rina Matzliach, a member of the 121 Public Council. The Ministry of Welfare produced the campaign, which is

currently under discussion within the ministry. Supporting Partner: 4 MIGDAL

# A Special Thanks to All Our Project Supporters and Organization Donors:

























