



# Social Impact Report

Driving Social Growth through Legislation and Government Funding



## Our Work and Achievements in 2024

In 2024, we promoted legislative and policy changes in partnership with 176 civil society organizations and hundreds of dedicated activists. Our efforts have led to accomplishments that are improving the lives of hundreds of thousands of Israelis.



Since 2020, we have achieved key milestones that have benefited **Over 500,000 Citizens**



The total government investment in the changes we've driven during this period **4,300,000,000 ILS**

### **RECIPE FOR SUCCESS** 20 partner organizations

#### Addressing Food Insecurity in Secondary Schools for At-Risk Youth.

**This year we achieved a groundbreaking success: we convinced the Ministry of Education to introduce, for the first time, a government-funded meal program for 17,000 students in middle schools and high schools for at-risk youth.**

After four years of dedicated collaboration with our partners, educational networks, social organizations, and parent and student associations, we succeeded in convincing the Minister of Education to allocate funding for meals in all schools attended by at-risk youth. Until now, this meal program was only available in elementary schools in peripheral regions.

**Thanks to our efforts, students in secondary schools for at-risk youth are now receiving daily meals, giving them a genuine opportunity to fulfill their fundamental right to study!**



### **Unemployment During Times of War** 48 partner organizations

#### Ad-Hoc Advocacy for Those Economically Affected by the War.

At the outbreak of the war, we mobilized civil society organizations, and through joint action, we succeeded in convincing the government to provide grants and unemployment benefits to tens of thousands of employees who were temporarily laid off.

Throughout the year, we also promoted the adoption of a "flexible employment" model which encourages part-time employment during emergencies and government compensation for the gap in working hours. The Ministry of Economy responded positively and is currently developing such a model.

**Our efforts resulted in state assistance for tens of thousands of families during the war period.**



### **IN GOOD HANDS** 63 partner organizations

#### Initiative to Improve Early Childhood Education (Birth to Age Three).

After achieving an increase in government funding for the professional development of early childhood educators, the war led to significant budget cuts in this area. We are actively working with the Ministry of Education to improve on-the-ground operations and reduce the impact on professional support for educators during this challenging period.

In addition, we joined forces with our partners to strengthen the Ministry of Education's response for evacuated toddlers, and to develop a proposal to enhance the delivery of educational training, which we're now advancing with professional teams.

**Since its launch, this initiative has trained around 25,000 early childhood educators, directly benefiting approximately 200,000 toddlers. Moreover, all educators have received specialized training in daycare centers - creating a lasting impact on the next generation.**



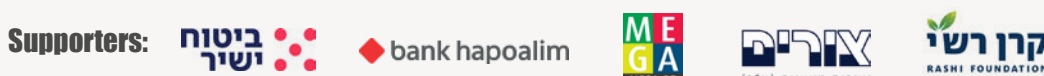
### **THE SPRINGBOARD** 47 partner organizations

#### Business and Social Sectors Partnership for Investing in Israel's Human Capital

Since the beginning of the year, we have worked to persuade both political and professional leaders in the Ministries of Economy, Finance, and Labor about the urgent need to invest in the professional development of those impacted by the war, with a focus on evacuees.

Together with our partners, we developed a detailed proposal for amendments to the Ministry of Economy's calls for professional training programs.

**Since its inception, "The Springboard" has driven a government reform, and today, most government-funded vocational training programs are carried out in partnership with employers.**



### **The Golden Path**



#### Promoting Dignified Living for Senior Citizens.

We launched a public awareness campaign to address the growing issue of elder fraud, led by journalist Rina Matzliach, a member of 121's Public Council. The Ministry of Welfare produced the campaign, which is being broadcast on TV programs, in nursing homes, senior day centers, welfare departments, medical centers, and more.

We also worked to persuade the Ministry of Welfare to implement a support program for lonely seniors in need of assistance. The Minister of Welfare has expressed willingness to advance this proposal, which is currently reviewed within the ministry.

Following the completion of research and the development of a detailed proposal to increase the senior citizens' pension to ensure that all elderly citizens can live with dignity, we are working to mobilize public support and form an activist group to promote and support our proposal.



### **Mental Health and Resilience**



#### An Initiative to Advance Policy for Mental Health and Resilience.

In recent months, we have begun forming a partnership of leading social and professional organizations to work together towards expanding the scope and variety of national responses in the fields of resilience and mental health, enabling collective recovery from the national trauma.

We are currently working to solidify the partnership and to reach agreements on policy goals that will strengthen the public infrastructure in this field.



## A Special Thank You to Our Core Supporters



### We also extend our deep appreciation to the volunteers on our Public Council:

Rina Matzliach | Yossi Kuchik | David Farber | Meital Bonchek | Yosef Zeira | Bambi Tzuri | Eitan Singer  
Tali Yariv-Mashal | Nasreen Hadad Haj Yehia | Iris Fried-Mayzel | David Ben Gigi | Shoshi Shtub | Lior Finkel-Perl  
Ilan Karwan | Granit Almog-Bareket | Rabbi Rafi Feuerstein | Yoav Schechter | Hanan Rubin | Ishai Wright